



PRESS RELEASE

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LOCAL LAW FIRM EXPANDS SERVICES

Integrity Law, P.A. is pleased to announce that Jim Moody has joined the firm as our new Director of Real Estate Services. Jim will be charged with creating a comprehensive real estate department inclusive of commercial and residential transactional work, title insurance services, landlord and tenant services, zoning, tax assessment, leasing services and property management. Jim has over 20 years of experience in the real estate and title insurance industries, the majority of that experience gained right here in Jacksonville. Jim joins the firm from his most recent role as a Regional Property & Asset Manager with a large grocery store chain. Jim will be working very closely with the firm's partners to implement a growth strategy that enhances the firm's reach and scope of service.

When asked about this new role and what opportunities Jim foresees, his enthusiastic response is "I can't imagine a better fit for me personally. I'm passionate about real estate and the opportunity to create a department focused on service, timeliness, transparency and simplicity is right up my alley. I'm an entrepreneur at heart, and the chance to build this area of practice for the firm from the ground up was just too great an opportunity to pass up."

Partners Troy Farquhar and Aaron Irving are just as excited about the ability to grow their practice. Farquhar says "Having worked closely with Jim in the past, I know that his business acumen and commitment to excellence will be a great asset to the firm. Having a non-lawyer in this role is key, as it allows us to focus on the practice while Jim focuses on building the business. It's a great match."